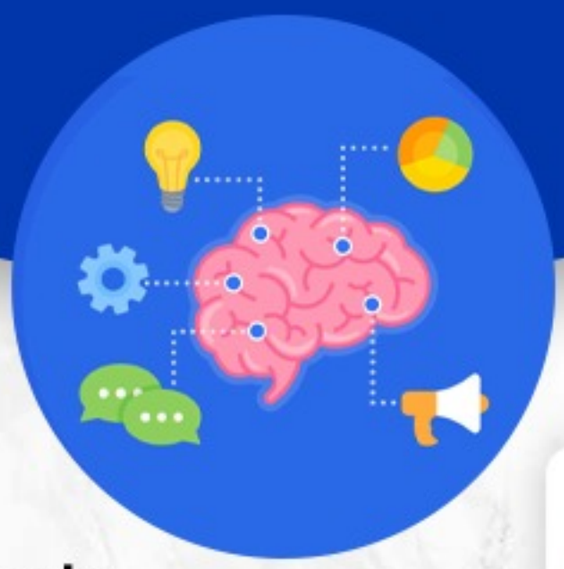
RAMAKRISHNA MISSION VIDYAMANDIRA

HYBRID MODE

# Marketing Psychology & Consumer Behaviour

**06 Months Certificate Course**

Organised by Placement and Career Counseling Cell, RKMV



## Course Highlights

- Inside Consumers' Minds
- Psychology of Buying
- Consumer Behaviour Insights
- Marketing Psychology Basics
- Decoding Buyer Behaviour
- Smart Consumer Marketing
- Buyer Decision Secrets

**Course Advisor**
**Swami Indreshananda**
Coordinator, Placement & Career Counseling Cell, RKMVM

Starts From - February (tentatively)

**Course Fee**
**Rs.3,000/- (Incl.GST)**

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